

8th Grade Recognition Ads

Congratulate your favorite 8th grader in the 2025 yearbook with a recognition advertisement!

Dear Parents/Guardians:

Are you looking for a creative way to tell your student, "I love you and I am proud of you" now that their middle school years are coming to an end? If the answer is yes, place a "Recognition Ad" in the yearbook! Yearbook ads are a great way to give your student the special attention they deserve, **for everyone to see, in YOUR school's 2025 yearbook.** Placing your ad is SIMPLE and QUICK!

Ads due on or before:

November 1st (lowest price) or November 19th (final date)

www.TheYearbookCompany.com

3 Simple Steps:

STEP 1:

Look at the back of this sheet for deadlines and pricing. Find the photos you want to use for the ad size you have chosen and write your message by the deadline date.

STEP 2:

After you have found the perfect photos of your child and have your message ready, visit **TheYearbookCompany.com**, choose your school, log in and follow the prompts to upload your photos, submit your message and pay for your ad. **OR** if computers are not your thing, you can **mail** us your photo prints along with your message (typed on a separate sheet of paper) and this filled-out order form. Mail to THE YEARBOOK COMPANY- **DO NOT DROP OFF AT THE SCHOOL.**

Please note: your ad materials must be submitted all by mail or all online, not a combination of both.

STEP 3:

Enjoy the look on your student's face when they see their recognition ad in the yearbook!

Order by Nov. 1st for the early bird discount!



(ad styles and layouts are subject to change from year to year in keeping with the unique design and feel of each year's book)



for more information, for answers to frequently asked questions, or to order online, please visit **www.theyearbookcompany.com**

If you need help, feel free to call 951-274-9561 to speak to a live human who cares!

Please note that a recognition ad and the pre-order of a yearbook are two separate purchases.

Recognition Ads 2025 order form

Coal Ridge Middle School



Fill out this form only if you are submitting your ad by mail.

All deadlines are postmark dates... you just need to either mail or upload your order (photos and message) by that day.

Otherwise, to submit your recognition ad online, go to www.TheYearbookCompany.com (service fee applies)
Be prepared to choose your format, upload your photos and message and submit payment all together.

STEP 1 Place an "X" in the boxes to indicate the size and format of ad from the choices below that you are purchasing.		early-bird price if postmarked by November 1	final deadline* price if postmarked by November 19
ALL ads are in FULL COLOR!			
<input type="checkbox"/> 1/8 page ad	<input type="checkbox"/> Format "A5" <input type="checkbox"/> Student Name 45 words <small>(not pictured below but it is half the size of the 1/4 ad with one photo and a 45 word message like this)</small>	\$45	\$55
<input type="checkbox"/> 1/4 page ad	<input type="checkbox"/> Format "J5" <input type="checkbox"/> Format "D5" <input type="checkbox"/> CUSTOM* <small>for custom, you must provide camera-ready art. The ad must fit within an 4 inch wide by 5.25 inch tall box</small>	\$75	\$90
<input type="checkbox"/> 1/2 page ad	<input type="checkbox"/> Format "N5" <input type="checkbox"/> Format "F5" <input type="checkbox"/> Format "G5" <input type="checkbox"/> Format "K5" <input type="checkbox"/> CUSTOM* <small>for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 5.5 inch tall box</small>	\$125	\$145
<input type="checkbox"/> Full page ad	<input type="checkbox"/> Format "H5" <input type="checkbox"/> Format "T5" <input type="checkbox"/> Format "O5" <input type="checkbox"/> CUSTOM* <small>for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 11 inch tall box</small>	\$240	\$265

Visit www.theyearbookcompany.com to see full size formats with detailed descriptions and character counts.

1/4 PAGE DESIGNS	HALF PAGE DESIGNS	HALF PAGE DESIGNS	FULL PAGE DESIGNS	FULL PAGE DESIGNS	FULL PAGE DESIGNS
<p>Student Name 85 <small>approx. up to</small> words</p> <p>Student Name D5 75 <small>approx. up to</small> words</p> <p>1 J5</p> <p>1 2</p>	<p>Student Name N5</p> <p>1 2 3</p> <p><small>approx. up to</small> 140 words</p>	<p>Student Name G5</p> <p>1 2 3 4 5</p> <p><small>approx. up to</small> 120 words</p>	<p>Student Name</p> <p>1 2 3</p> <p>4 H5 100 <small>approx. up to</small> words 5</p> <p>6 7</p>	<p>Student Name</p> <p>2 6</p> <p>3 7</p> <p>4 T5 8</p> <p>5 140 <small>approx. up to</small> words 9</p>	<p>Student Name O5</p> <p>1 2 3 4 150 <small>approx. up to</small> words</p> <p>5 6</p> <p>7 8 9</p>
<p>HALF PAGE DESIGN</p> <p>Student Name M5</p> <p>1 2</p> <p><small>approx. up to</small> 175 words</p>	<p>Student Name F5</p> <p>1 2 3 4</p> <p><small>approx. up to</small> 120 words</p>	<p>1 2 First Name Last Name</p> <p>3 K5</p> <p>4 5 6 <small>approx. up to</small> 120 words</p>			

STEP 2 Fill out student name and parent contact info. Decide on your photos and type your message.

Name of person purchasing ad (name on check or credit card): _____

Address: _____

City: _____ State _____ Zip _____

Daytime contact phone: (____) _____

STUDENT'S first and last name as you would like it to appear on ad:
(we will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes)

of photos enclosed _____

I would like my photos returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope. (Otherwise your photos won't be returned.)

PHOTOS WILL BE RETURNED IN THE SUMMER, AFTER ALL YEARBOOK DISTRIBUTIONS HAVE CONCLUDED.
(Sorting and mailing back photos from tens of thousands of ads takes several months. Thank you for your patience.) **Please note, however, that we cannot guarantee the safety of your photos once we have put them in the USPS mailbox, so please make duplicates of all irreplaceable photos.**

Yearbook ad sales are a fund-raiser for your school and are non-refundable. They and their yearbook program thank you for your support!

STEP 3 Fill out payment info. Put this form, your photos & your message in an envelope and mail to us.

PLEASE MAKE CHECKS PAYABLE TO: **the yearbook company**

I've enclosed a check in the amount of: \$ _____
returned checks will be subject to a \$25.00 fee Check # _____

I am paying by credit card: Visa Mastercard

_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|

\$ _____ exp date: ____/____/____ cvv code: _____

? the cvv code is the 3 digit security code on the back of the credit card

for credit card transactions, add a \$4.00 convenience fee for 1/8 and 1/4 ads and \$8.00 for half and full page ads

DO NOT SEND ANY MATERIALS TO THE SCHOOL. YOU MUST MAIL EVERYTHING TO:
Coal Ridge Middle School Yearbook Ads
The Yearbook Company
3900 Market Street, Suite 230
Riverside, CA 92501

* any orders received after the final postmark deadline will be accepted on a first-come, first-served basis as long as there is still space available (we can make no guarantees regarding space). But you must add a \$20 late fee to the regular price.